



## PlugVolt July 2017 Battery Seminar Sponsorship Opportunities

July 18-20, 2017 – Ann Arbor, Michigan, USA

[www.batteryseminars.com](http://www.batteryseminars.com)

Please contact JC Soman at [juratesoman@plugvolt.com](mailto:juratesoman@plugvolt.com) or Michelle Boyer at [michelleboyer@plugvolt.com](mailto:michelleboyer@plugvolt.com) for more details, questions, or inquiries. We can also be reached via phone at 1-877-PLUGVOLT (1-877-758-4865)

### **Lunches - \$5,000/day or \$8,000 for any 2 days or \$12,000 for all 3 days**

- Includes two free passes with full event access
- 20% registration discount to additional attendees
- Special recognition during the event as a premium sponsor
- One easel for poster presentation
- Table top signage as lunch sponsor along with logo
- Logo and advertising on program agenda, event registration form and PlugVolt website
- Logo and listing in Proceedings
- Brief paragraph, logo, and contact information in a flyer listing all event sponsors that will be provided to all attendees

### **Coffee & Refreshment Breaks (Entire Day) - \$2,500/day or \$4,000 for any 2 days or \$6,000 for all 3 days**

**(DAY 2 & 3 SOLD)**

- Includes one free pass with full event access
- 10% registration discount to additional attendees
- One easel for poster presentation
- Table top signage as coffee sponsor along with logo
- Logo and advertising on program agenda, event registration form and PlugVolt website
- Logo and listing in Proceedings
- Brief paragraph, logo, and contact information in a flyer listing all event sponsors that will be provided to all attendees

### **Audio/Video Equipment Package - \$2,500**

- Includes one free pass with full event access
- 10% registration discount to additional attendees
- One easel for poster presentation
- Logo and advertising on program agenda, event registration form and PlugVolt website
- Logo and listing in Proceedings
- Brief paragraph, logo, and contact information in a flyer listing all event sponsors that will be provided to all attendees



### **USB Drives (Conference Proceedings) - \$4,000**

- Includes one free pass with full event access
- 10% registration discount to additional attendees
- One easel for poster presentation
- USB drives to be provided by sponsor with imprinted logo, website address, etc.
- USB drives may be pre-loaded with sponsor presentation file, video file, etc.
- Logo and advertising on program agenda, event registration form and PlugVolt website
- Logo and listing in Proceedings
- Brief paragraph, logo, and contact information in a flyer listing all event sponsors that will be provided to all attendees

### **Seminar Bags/Folders - \$3,000**

- Includes one free pass with full event access
- 10% registration discount to additional attendees
- One easel for poster presentation
- Bags/folders to be provided by sponsor with imprinted logo, website address, etc.
- Logo and advertising on program agenda, event registration form and PlugVolt website
- Logo and listing in Proceedings
- Brief paragraph, logo, and contact information in a flyer listing all event sponsors that will be provided to all attendees

### **~~Lanyards for Attendee Registration Badges - \$3,000~~**

**(SOLD)**

- Includes one free pass with full event access
- 10% registration discount to additional attendees
- One easel for poster presentation
- Lanyards to be provided by sponsor with imprinted logo, website address, etc.
- Logo and advertising on program agenda, event registration form and PlugVolt website
- Logo and listing in Proceedings
- Brief paragraph, logo, and contact information in a flyer listing all event sponsors that will be provided to all attendees



**Literature Distribution - \$1,000 per unfolded single page**

- Brochure/Flyer etc. will be inserted in the Seminar folder provided to each attendee
- 10% registration discount to attendees

**Apple iPad® Giveaway - \$1,500 per unit**

- Based on a lucky draw at end of the day, and attendees must be present in order to win
- Unit(s) can be custom engraved with your message of choice. For example, "*With Best Wishes from XXX – Your Partner in Battery Testing*". Contact us for more details
- Logo and advertising on program agenda, event registration form and PlugVolt website
- Logo and listing in Proceedings
- Brief paragraph, logo, and contact information in a flyer listing all event sponsors that will be provided to all attendees

**Poster Presentation - \$1,799**

**(Limited Spots Available)**

- Includes one free pass with full event access
- One easel for poster presentation

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