



PlugVolt July 2018 Battery Seminar Sponsorship Opportunities

July 17-19, 2018 – Plymouth, Michigan, USA

www.batteryseminars.com

Please contact JC Soman at juratesoman@plugvolt.com or Michelle Boyer at michelleboyer@plugvolt.com for more details, questions, or inquiries. We can also be reached via phone at 1-877-PLUGVOLT (1-877-758-4865)

~~Breakfast – \$2,500/day or \$4,000 for any 2 days or \$6,000 for all 3 days~~ **(ALL SOLD)**

- Includes one free pass with full event access
- 10% registration discount to additional attendees
- Table top signage as breakfast sponsor along with logo

Lunches - \$5,000/day or \$8,000 for any 2 days or \$12,000 for all 3 days

- Includes two free passes with full event access
- 20% registration discount to additional attendees
- Special recognition during the event as a premium sponsor
- Table top signage as lunch sponsor along with logo

Coffee & Refreshment Breaks (Entire Day) - \$2,500/day or \$4,000 for any 2 days or \$6,000 for all 3 days **(DAY 2 SOLD)**

- Includes one free pass with full event access
- 10% registration discount to additional attendees
- Table top signage as coffee sponsor along with logo

Audio/Video Equipment Package - \$2,500

- Includes one free pass with full event access
- 10% registration discount to additional attendees
- Special recognition during the event as an AV media sponsor

USB Drives (Conference Proceedings) - \$4,000

- Includes one free pass with full event access
- 10% registration discount to additional attendees
- USB drives to be provided by sponsor with imprinted logo, website address, etc.
- USB drives may be pre-loaded with sponsor presentation file, video file, etc.

Seminar Bags - \$3,000

- Includes one free pass with full event access



- 10% registration discount to additional attendees
- Bags to be provided by sponsor with imprinted logo, website address, etc.

Seminar Folders - \$3,000

- Includes one free pass with full event access
- 10% registration discount to additional attendees
- Folders to be provided by sponsor with imprinted logo, website address, etc.

Lanyards for ~~Attendee Registration Badges~~ - \$3,000

(SOLD)

- Includes one free pass with full event access
- 10% registration discount to additional attendees
- Lanyards to be provided by sponsor with imprinted logo, website address, etc.

Literature Distribution - \$1,000 per unfolded single page

- Brochure/Flyer etc. will be inserted in the Seminar folder provided to each attendee
- 10% registration discount to attendees

Promotional Materials Distribution – *price varies, contact us for more information*

- Promotional material of your choice will be distributed to all event attendees

Apple iPad® Giveaway - \$1,500 per unit

- Based on a lucky draw at end of the day, and attendees must be present in order to win
- Unit(s) can be custom engraved with your message of choice. For example, "*With Best Wishes from XXX – Your Partner in Battery Testing*". Contact us for more details.

All sponsorship opportunities above also include the following:

- Logo and advertising on program agenda, event registration form and PlugVolt website
- Logo and listing in Proceedings
- Brief paragraph, logo, and contact information in a flyer listing all event sponsors that will be provided to all attendees
- One easel for poster presentation

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