



PlugVolt® Battery Seminar 2021 Sponsorship Opportunities

July 13-15, 2021 – Plymouth, Michigan, USA

www.batteryseminars.com

Please contact JC Soman at juratesoman@plugvolt.com or Michelle Boyer at michelleboyer@plugvolt.com for more details, questions, or inquiries. We can also be reached via phone at 1-877-PLUGVOLT (1-877-758-4865)

Breakfast - \$2,500/day or \$4,000 for any 2 days or \$6,000 for all 3 days

- Includes one free pass with full event access
- 10% registration discount to additional attendees
- Table top signage as breakfast sponsor along with logo

*** NEW * Day 1 Welcome Reception / Evening Networking Mixer - \$7,500**

- Includes two free passes with full event access
- 20% registration discount to additional attendees
- Special recognition during the event as a premium sponsor
- Table top signage as reception sponsor along with logo
- Custom table(s) setup for “show and tell” of products

Lunch - \$5,000/day or \$8,000 for any 2 days or \$12,000 for all 3 days (DAY 2 & 3 SOLD)

- Includes two free passes with full event access
- 20% registration discount to additional attendees
- Special recognition during the event as a premium sponsor
- Table top signage as lunch sponsor along with logo

Coffee Breaks & Refreshments (All Day) - \$3,000/day or \$5,000 for any 2 days or \$8,000 for all 3 days (DAY 2 & 3 SOLD)

- Includes one free pass with full event access
- 10% registration discount to additional attendees
- Table top signage as coffee sponsor along with logo

*** NEW * WiFi Access - \$3,500**

- Includes one free pass with full event access
- 10% registration discount to additional attendees
- Custom SSID and landing page for initial login
- Custom ~2x3.5” size cards distributed at the event with printed SSID, WiFi password, and sponsor logo (can also include brief text)

Audio/Video Equipment Package - \$3,000

- Includes one free pass with full event access
- 10% registration discount to additional attendees
- Special recognition during the event as an AV media sponsor

* NEW * Vendor Table - \$2,500 (MANY SOLD)

- Includes one free pass with full event access
- A 6 ft. table to showcase products, brochures, promo materials, etc.
- Space for pop-up banner
- Tablecloth + 2 chairs
- Brief paragraph, logo, and contact information listing in the On-Site program directory



* NEW * Welcome Carpet Package - \$3,000

- Includes one free pass with full event access
- 10% registration discount to additional attendees
- Custom carpet to be provided by sponsor with imprinted logo and "Welcomes You" type message for setup outside main room entrance

~~Seminar Bags - \$3,000~~ (SOLD)

- Includes one free pass with full event access
- 10% registration discount to additional attendees
- Bags to be provided by sponsor with imprinted logo, website address, etc.

Seminar Folders - \$3,000

- Includes one free pass with full event access
- 10% registration discount to additional attendees
- Folders to be provided by sponsor with imprinted logo, website address, etc.

Lanyards for Attendee Registration Badges - \$3,000

- Includes one free pass with full event access
- 10% registration discount to additional attendees
- Lanyards to be provided by sponsor with imprinted logo, website address, etc.



*** NEW * Event Registration Form - \$2,500**

- Prominent display of your hyperlinked company logo on the event registration form
- Includes one free pass with full event access
- 10% registration discount to additional attendees

Literature Distribution - \$1,000 per unfolded single page

- Brochure/Flyer etc. will be inserted in the Seminar folder provided to each attendee
- 10% registration discount to attendees

Promotional Materials Distribution – *price varies, contact us for more information*

- Promotional material of your choice (t-shirts, coffee mugs, bottles, pens, USB drives, etc.) will be distributed to all event attendees

*** NEW * Full-Page Ad in On-Site Program Directory - \$1,000**

- A single full-page, full-color advertisement will be inserted in the On-Site Program Directory (ad to be provided by sponsor per PlugVolt guidelines)

Apple iPad® Giveaway - \$1,500 and up per unit

- Based on a lucky draw at end of the day, and attendees must be present in order to win
- Unit(s) can be custom engraved with your message of choice. For example, “*With Best Wishes from XXX – Your Partner in Battery Testing*”. Contact us for more details.

All sponsorship opportunities above (**except** Vendor Table, On-Site Program Directory Ads, Literature/Promotional Materials Distribution and Giveaways) also include the following:

- Logo and advertising on program agenda brochure and PlugVolt website
- Logo and listing in Proceedings
- Brief paragraph, logo, and contact information listing in the On-Site program directory

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