



## PlugVolt® Battery Seminar 2022 Sponsorship Opportunities

July 12-14, 2022 – Plymouth, Michigan, USA

[www.batteryseminars.com](http://www.batteryseminars.com)

Please contact JC Soman at [juratesoman@plugvolt.com](mailto:juratesoman@plugvolt.com) or Michelle Boyer at [michelleboyer@plugvolt.com](mailto:michelleboyer@plugvolt.com) for more details, questions, or inquiries. We can also be reached via phone at 1-877-PLUGVOLT (1-877-758-4865)

~~Breakfast – \$2,500/day or \$4,000 for any 2 days or \$6,000 for all 3 days~~ **(ALL SOLD)**

- Includes one free pass with full event access
- 10% registration discount to additional attendees
- Table top signage as breakfast sponsor along with logo

**Day 1 Welcome Reception / Evening Networking Mixer - \$7,500 and up**

- Includes two free passes with full event access
- 20% registration discount to additional attendees
- Special recognition during the event as a premium sponsor
- Table top signage as reception sponsor along with logo
- Custom table(s) setup for “show and tell” of products

**Lunch - \$5,000/day or \$8,000 for any 2 days or \$12,000 for all 3 days** **(DAY 2 & 3 SOLD)**

- Includes two free passes with full event access
- 20% registration discount to additional attendees
- Special recognition during the event as a premium sponsor
- Table top signage as lunch sponsor along with logo

**Coffee Breaks & Refreshments (All Day) - \$3,000/day or \$5,000 for any 2 days or \$8,000 for all 3 days** **(DAY 2 SOLD)**

- Includes one free pass with full event access
- 10% registration discount to additional attendees
- Table top signage as coffee sponsor along with logo

**WiFi Access - \$3,500**

- Includes one free pass with full event access
- 10% registration discount to additional attendees
- Custom SSID and landing page for initial login
- Custom ~2x3.5” size cards distributed at the event with printed SSID, WiFi password, and sponsor logo (can also include brief text)

### **Audio/Video Equipment Package - \$3,000**

- Includes one free pass with full event access
- 10% registration discount to additional attendees
- Special recognition during the event as an AV media sponsor

### **Vendor Table - \$2,500**

**(MANY SOLD)**

- Includes one free pass with full event access
- A 6 ft. table to showcase products, brochures, promo materials, etc.
- Space for pop-up banner
- Tablecloth + 2 chairs
- Brief paragraph, logo, and contact information listing in the On-Site program directory



### **Welcome Carpet Package - \$3,000**

- Includes one free pass with full event access
- 10% registration discount to additional attendees
- Custom carpet to be provided by sponsor with imprinted logo and "Welcomes You" type message for setup outside main room entrance

### **Seminar Bags - \$3,000**

- Includes one free pass with full event access
- 10% registration discount to additional attendees
- Bags to be provided by sponsor with imprinted logo, website address, etc.

### **Seminar Folders - \$3,000**

- Includes one free pass with full event access
- 10% registration discount to additional attendees
- Folders to be provided by sponsor with imprinted logo, website address, etc.

### **Lanyards for Attendee Registration Badges - \$3,000**

**(SOLD)**

- Includes one free pass with full event access
- 10% registration discount to additional attendees
- Lanyards to be provided by sponsor with imprinted logo, website address, etc.



### **Event Registration Form - \$2,500**

- Prominent display of your hyperlinked company logo on the event registration form
- Includes one free pass with full event access
- 10% registration discount to additional attendees

### **Literature Distribution - \$1,000 per unfolded single page**

- Brochure/Flyer etc. will be inserted in the Seminar folder provided to each attendee
- 10% registration discount to attendees

### **Promotional Materials Distribution – *price varies, contact us for more information***

- Promotional material of your choice (t-shirts, coffee mugs, bottles, pens, USB drives, etc.) will be distributed to all event attendees

### **Full-Page Ad in On-Site Program Guide - \$1,000**

**(MANY SOLD)**

- A single full-page, full-color advertisement will be inserted in the On-Site Program Guide (ad to be provided by sponsor per PlugVolt guidelines)

### **Apple iPad® Giveaway - \$1,500 and up per unit**

- Based on a lucky draw at end of the day, and attendees must be present in order to win
- Unit(s) can be custom engraved with your message of choice. For example, "*With Best Wishes from XXX – Your Partner in Battery Testing*". Contact us for more details.

All sponsorship opportunities above (**except** Vendor Table, On-Site Program Directory Ads, Literature/Promotional Materials Distribution and Giveaways) also include the following:

- Logo and advertising on program agenda brochure and PlugVolt website
- Logo and listing in Proceedings
- Brief paragraph, logo, and contact information listing in the On-Site program guide

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